

SLAMP
THE LEADING LIGHT

DRUSA

DESIGN BY ADRIANO RACHELE



Drusa draws inspiration from crystals poking out from crevices in the rocks; they exhibit an ever-changing, poetic and multiform kaleidoscope when hit by the light. The contemporary, chromatic angles accentuated by Lentiflex® finished with a Velvet print, are muted by the central light source, that not only gives depth to the design, but creates harmony between light and shape. Drusa, resembling a diamond, is available in suspension and ceiling versions, and with its infinite chromatic shades, brings a fresh, trendy feel to any space.

SUSPENSION

Size: 60 x 60 x h 25 cm (4 X 8W - LED Filament)
Colour: White, Velvet
Made of: Lentiflex®
With: Magnetic System



CEILING-WALL

Size: 60 x 60 x h 20 cm (4 X 8W - LED Filament)
Colour: White, Velvet
Made of: Lentiflex®
With: Magnetic System



SLAMP PRESS OFFICE

Erika Martino, ph. +39 06 9162 3948 - press.office@slamp.it

PRESS AREA www.slamp.it:

user: slamp2013 - pwd: slamp_press



ADRIANO RACHELE, LIGHT IS POETRY

"I have always worked with light, and it is the only element that gives a visible "soul" to any object, bringing it both warmth and magic. The most gratifying part of being a designer is losing myself in a creative universe where a product begins as a mere figment of my imagination, and transforms into something I can build, see and touch. Hopper stated, "All I wanted to do was paint sunlight on a house wall". I work by modeling surprising shapes that cast poetic reflections when they encounter light. What should you expect from me in the future? Something eternally romantic and delicately moving."



BIOGRAPHY

Born in 1984. After a degree in Industrial Design in 2007, Adriano began his professional career in the Research & Development department of SLAMP, where he is still very successful today. Going against the trend for mass-produced items, Adriano Rachele succeeds in giving each of his pieces the feeling of single-editions, while still managing to produce them in series. Rachele believes that design should possess soul, expressing poetry and emotion and telling a story that goes beyond simple forms. This concept comes through in his designs for soft, sinuous forms that on one hand emphasise the uniqueness of their brand, and on the other enhance their unique craft-made style. His challenge is to create objects which combine technology, functionality and innovation with tradition and emotion, while maintaining their ironic and accessible nature. In 2010, he was recognised as one of the top young talents in Italian design for his Veli project, which won the Red Dot Design Award in 2012